



## Data protection provisions

### 1. Data transfer

OceanCare, Gerbestrasse 6, CH-8820 Wädenswil. Tel.: +41 (0)44 780 66 88. Email: info@oceancare.org (hereinafter "OCEANCARE"), would like to make you aware that when technically processable, recognizable numeric or alphanumeric elements (numbers, letters, and images; hereinafter separately or collectively "DATA") are transferred over the Internet they may be transferred across borders in an uncontrolled manner even if both the sender and the recipient of DATA are located in Switzerland. This also applies to e-mails.

OCEANCARE assumes no liability for the security of DATA transferred over the Internet. Should you (hereinafter "USER"; subsequent reference to "he", "him" or "his" applies to both the male and female gender) send confidential DATA over the Internet, you do so at your own risk. OCEANCARE recommends the use of secure means of communication for the transfer of confidential DATA.

By disclosing his e-mail address, the USER agrees to receive electronic communications sent to this e-mail address by OCEANCARE.

### 2. Collection and use of DATA

DATA obtained during registration for and use of the website www.oceancare.org operated by OCEANCARE (hereinafter "WEBSITE") may be stored by OCEANCARE. This DATA, which allows OCEANCARE to constantly improve the offering and inform the USER about orders, products, services and offers, is used by OCEANCARE for lawful purposes only.

#### 2.1. Cookies

Each time the USER accesses the WEBSITE and each time a file is retrieved by the USER, DATA on this procedure is temporarily stored and processed in a log file, for example using cookie technology (hereinafter "COOKIE").

The USER can view and delete the COOKIES stored on his terminal equipment and control the general use of COOKIES via the browser settings. Most browsers are set to accept COOKIES as standard but can be configured to refuse COOKIES or require confirmation by the USER prior to use of a COOKIE. Depending on the browser settings, it may be the case that blocked COOKIES reduce the functionality of the WEBSITE or prevent access to it. OCEANCARE accepts no responsibility for any such restriction of the WEBSITE.

If you write a comment on our website, this may be your consent to store your name, e-mail address and website in cookies. This is a convenient function so that you do not have to enter all this data again if you write another comment. These cookies are stored for one year.

If you have an account and log in to this website, we will set a temporary cookie to determine if your browser accepts cookies. This cookie does not contain any personal data and is discarded when you close your browser.

When you sign in, we will set some cookies to store your login information and display options. Login cookies expire after two days and cookies for the display options expire after one year. If you select "Stay signed in" when registering, your registration will be maintained for two weeks. When you log out of your account, the login cookies are deleted.

When you edit or publish an article, an additional cookie is stored in your browser. This cookie does not contain any personal data and only refers to the article ID of the article you have just edited. The cookie expires after one day

##### 2.1.1. Google Conversion Tracking

OCEANCARE can use "Google AdWords", an analysis service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter "GOOGLE"), on the WEBSITE, including the extension "Google AdWords Conversion Tracking" (hereinafter "GOOGLE CONVERSION TRACKING"). GOOGLE CONVERSION TRACKING is used to display the WEBSITE on the websites of GOOGLE in the advertising space. When the USER clicks on a corresponding ad on a website of GOOGLE, GOOGLE registers that click and sets a special COOKIE (hereinafter "GOOGLE CONVERSION COOKIE") on the USER's terminal equipment. The GOOGLE CONVERSION COOKIE loses its validity after 30 days and is at no time used to identify the USER.



Because all GOOGLE CONVERSION TRACKING customers get different GOOGLE CONVERSION COOKIES, GOOGLE CONVERSION COOKIES can not be tracked through the websites of different GOOGLE CONVERSION TRACKING customers. The DATA obtained during the time of validity of the GOOGLE CONVERSION COOKIES is used to compile statistics and to examine the quality and success of advertising efforts by OCEANCARE. In addition, it can be seen how many users have clicked on an ad by OCEANCARE on a GOOGLE site, and how many users have subsequently visited the WEBSITE. All DATA OCEANCARE receives through GOOGLE CONVERSION COOKIES are also available to GOOGLE. GOOGLE may store and process the DATA on servers in the USA. OCEANCARE does not receive any DATA that allow to identify USERS. By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by GOOGLE and OCEANCARE in the manner described and for the aforementioned purpose.

Users who do not wish to participate in the GOOGLE CONVERSION TRACKING process can refuse setting of a GOOGLE CONVERSION COOKIE that is required for the GOOGLE CONVERSION TRACKING (e.g. using a browser setting, which generally disables the automatic setting of COOKIES, or a browser setting blocking COOKIES of the domain [www.google.adservices.com](http://www.google.adservices.com)), or can block the GOOGLE CONVERSION COOKIE by using a "GOOGLE AdWords Blocker" that is to be looked for using search engines.

Further information about the purpose and scope of the collection, storage and processing of DATA by GOOGLE (but not concerning OCEANCARE) and in terms of corresponding USER rights is available at [GOOGLE's privacy policy](#).

### **2.1.2. Google Analytics**

This website uses Google Analytics, a web analysis service of Google Inc, (1600 Amphitheatre Parkway Mountain View, CA 94043, USA; "Google"). The use includes the "Universal Analytics" operating mode. This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus analyze a user's activities across devices.

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website and Internet use. Our legitimate interest in data processing also lies in these purposes. The legal basis for the use of Google Analytics is § 15 para. 3 TMG and Art. 6 para. 1 lit. f GDPR. The data sent by us and linked with cookies, user IDs (e.g. user ID) or advertising IDs are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month. For more information on terms of use and data protection, please visit <https://www.google.com/analytics/terms/de.html> or <https://policies.google.com/?hl=en>.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the [browser add-on](#). Opt-out cookies prevent the future collection of your data when you visit this website. To prevent Universal Analytics from collecting data across different devices, you must opt-out on all systems used.

This data protection notice is provided by [www.intersoft-consulting.de](http://www.intersoft-consulting.de).

### **2.1.3. Google AdSense**

OCEANCARE can use "Google AdSense", a web advertisement service provided by GOOGLE (hereinafter "GOOGLE AdSENSE"), on the WEBSITE to place advertisements (text adverts, banners, etc.). Here the USER's browser sets COOKIES sent by GOOGLE and/or third parties to the terminal equipment of the USER. DATA collected by these COOKIES may be stored and processed by GOOGLE and/or third parties. GOOGLE AdSENSE may use invisible graphics to collect DATA, which allow GOOGLE to record, store and process simple actions (e.g. activities of the USER on the WEBSITE). DATA on the USER's activities on the WEBSITE generated by the COOKIES and/or the graphics are transferred to, stored and processed on GOOGLE or third party servers (servers of GOOGLE or third parties may be located in the USA). GOOGLE uses this DATA to analyze the activities by the USER with regard to GOOGLE AdSENSE ads. GOOGLE may pass on this DATA to third parties. The USER's IP address will not be put into context with any other DATA held by GOOGLE. By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by GOOGLE, OCEANCARE, and third parties in the manner described and for the aforementioned purpose.

Users who wish to block transmission of DATA to GOOGLE as part of GOOGLE AdSENSE can refuse setting of the COOKIES that are required for GOOGLE AdSENSE (e.g. using a browser setting, which generally disables the automatic setting of COOKIES).

Further information about the purpose and scope of the collection, storage and processing of DATA by GOOGLE (but not concerning OCEANCARE and third parties) and about corresponding USER rights is available at [GOOGLE's privacy policy](#) and the [specific privacy notes concerning GOOGLE AdSENSE](#).

#### **2.1.4. Google Remarketing**

OCEANCARE can use "Remarketing Technology" provided by GOOGLE (hereinafter "GOOGLE REMARKETING"), on the WEBSITE to place advertisements (text adverts, banners, etc.). GOOGLE REMARKETING uses a COOKIE set on the USER's terminal equipment, which allows to analyze the use of the WEBSITE by the USER (hereinafter "GOOGLE REMARKETING COOKIE"). DATA collected by the GOOGLE REMARKETING COOKIE are transferred to, stored and processed on GOOGLE servers (GOOGLE servers may be located in the USA) and are used in particular for target-oriented advertising on GOOGLE and third party websites. The ads are displayed on these websites by use of additional COOKIES set on the USER's terminal equipment. By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by GOOGLE, OCEANCARE, and third parties in the manner described and for the aforementioned purpose.

USERS who wish to block transmission of DATA to GOOGLE as part of GOOGLE REMARKETING can refuse setting of the GOOGLE REMARKETING COOKIE that is required for GOOGLE REMARKETING (e.g. using a browser setting, which generally disables the automatic setting of COOKIES), or can block the GOOGLE REMARKETING COOKIE by using a "GOOGLE REMARKETING Blocker" that is to be looked for using search engines, or make use of the possibility of the [NAI opt-out](#).

Further information about the purpose and scope of the collection, storage and processing of DATA by GOOGLE (but not concerning OCEANCARE and third parties) and about corresponding USER rights is available at [GOOGLE's privacy policy](#).

#### **2.1.5. Microsoft Conversion Tracking**

OCEANCARE can use an analysis service (hereinafter "MICROSOFT CONVERSION TRACKING") of Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA (hereinafter "MICROSOFT") on the WEBSITE. When the USER is directed to the WEBSITE via a corresponding ad on a website, MICROSOFT registers that click and sets a special COOKIE (hereinafter "MICROSOFT CONVERSION COOKIE") on the USER's terminal equipment. The MICROSOFT CONVERSION COOKIE is in particular registering from which website and via which ad the USER arrives at the WEBSITE.



The DATA obtained through the MICROSOFT CONVERSION COOKIE is used to compile statistics and to examine the quality and success of advertising efforts. In addition, it can be seen how many USERS clicked on an ad, and how many users subsequently visited the WEBSITE. All DATA OCEANCARE receives through the MICROSOFT CONVERSION COOKIE are also available to MICROSOFT. MICROSOFT may store and process the DATA on servers in the USA. OCEANCARE does not receive any DATA that allow to identify USERS. By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by MICROSOFT and OCEANCARE in the manner described and for the aforementioned purpose.

USERS who do not wish to participate in the MICROSOFT CONVERSION TRACKING process can refuse setting of a MICROSOFT CONVERSION COOKIE that is required for the MICROSOFT CONVERSION TRACKING (e.g. using a browser setting, which generally disables the automatic setting of COOKIES), block the MICROSOFT CONVERSION COOKIE by using a "MICROSOFT CONVERSION TRACKING blocker" which is to be looked for using search engines, or make use of the possibility of [opting out](#).

Further information about the purpose and scope of the collection, storage and processing of DATA by MICROSOFT (but not concerning OCEANCARE) and in terms of corresponding USER rights is available at [MICROSOFT's data privacy statement](#).

### **2.1.6. Information on newsletter and consents**

With the following information we inform you about the contents of our newsletter as well as the registration, dispatch and statistical evaluation procedure and your rights of objection. By subscribing to our newsletter you agree to the receipt and the described procedures.

#### **Contents of the newsletter**

We will only send newsletters, e-mails and other electronic notifications containing advertising information (hereinafter "newsletters") with the consent of the recipients or a legal permission. If the contents of a newsletter are specifically described within the scope of a registration, they are decisive for the consent of the users. Our newsletters also contain information about OceanCare's work in marine conservation.

#### **Double Opt-In and logging**

The registration for our newsletter takes place in a so-called double opt-in procedure. This means that after registration you will receive an e-mail asking you to confirm your registration. This confirmation is necessary so that no one can log in with other e-mail addresses.

Subscriptions to the newsletter are logged in order to be able to prove the registration process in accordance with legal requirements. This includes the storage of the login and confirmation time, as well as the IP address. Also the changes of your data stored with MailChimp are logged.

#### **Usage of the „MailChimp“ newsletter distribution service**

The newsletter is sent via "MailChimp", a newsletter distribution platform of the US provider Rocket Science Group, LLC, 675 Ponce De Leon Ave NE #5000, Atlanta, GA 30308, USA.

The e-mail addresses of our newsletter recipients, as well as their further data described in the context of these notes, are stored on the servers of MailChimp in the USA. MailChimp uses this information to send and evaluate the newsletter on our behalf. Furthermore, MailChimp can use this data according to its own information to optimize or improve its own services, e.g. to technically optimize the sending and presentation of the newsletter or for economic purposes, in order to determine from which countries the recipients come. However, MailChimp does not use the data of our newsletter recipients to write them down or pass them on to third parties.

We trust in the reliability and IT and data security of MailChimp. MailChimp is certified under the US-EU data protection agreement ["Privacy Shield"](#) and thus commits itself to comply with EU data protection regulations. Furthermore, we have concluded a [data processing agreement](#) with MailChimp. This is a contract in which MailChimp undertakes to protect the data of our users, to

process them on our behalf in accordance with their data protection regulations and in particular not to pass them on to third parties. The data protection regulations of MailChimp can be viewed [here](#).

### **Registration details**

To subscribe to the newsletter, simply enter your e-mail address.

Optionally, we ask you to enter your first and last name. This information is only used to personalise the newsletter. Furthermore, we also ask you to optionally indicate your date of birth, gender and industry. We only use this information to adapt the contents of the newsletter to the interests of our readers.

### **Statistical surveys and analyses**

The newsletters contain a so-called "web-beacon", i.e. a pixel-sized file that is retrieved from the MailChimp server when the newsletter is opened. Within the scope of this retrieval, technical information, such as information about the browser and your system, as well as your IP address and time of retrieval are initially collected. This information is used to technically improve the services based on the technical data or the target groups and their reading behaviour based on their retrieval locations (which can be determined using the IP address) or access times.

The statistical surveys also include determining whether the newsletters are opened, when they are opened and which links are clicked. For technical reasons, this information can be assigned to the individual newsletter recipients. However, it is neither our endeavour, nor that of MailChimp, to observe individual users. The evaluations serve us much more to recognize the reading habits of our users and to adapt our contents to them or to send different contents according to the interests of our users.

### **Online access and data management**

There are cases, in which we direct the newsletter recipients to the web pages of MailChimp. For example, our newsletters contain a link with which the newsletter recipients can call up the newsletters online (e.g. in case of display problems in the e-mail program). Furthermore, newsletter recipients can subsequently correct their data, e.g. the e-mail address. Likewise, the [privacy policy of MailChimp](#) is only available on their site.

In this context we pointed out that cookies are used on the websites of MailChimp and thus personal data are processed by MailChimp, its partners and service providers (e.g. Google Analytics). We have no influence on this data collection. Further information can be found in the privacy policy of MailChimp. In addition, we would like to draw your attention to the possibilities of objecting to the collection of data for advertising purposes on the websites <http://www.aboutads.info/choices/> and <http://www.youronlinechoices.com/> (for the European area).

### **Cancellation / Revocation**

You can cancel the receipt of our newsletter at any time, i.e. revoke your consent. At the same time your consents to its dispatch via MailChimp and the statistical analyses expire. A separate cancellation of the dispatch via MailChimp or the statistical evaluation is unfortunately not possible.

You will find a link to cancel the newsletter at the end of each newsletter.

### **Legal basis General Data Protection Regulation**

In accordance with the provisions of the General Data Protection Regulation (GDPR) valid from 25 May 2018, we inform you that your consents to the sending of e-mail addresses are based on Art. 6 para. 1 lit. a, 7 GDPR and § 7 para. 2 no. 3 and para. 3 UWG. The use of the distribution service provider MailChimp, carrying out statistical surveys and analyses as well as logging of the registration procedure, are based on our legitimate interests pursuant to Art. 6 Para. 1 lit. f GDPR. We are interested in using a user-friendly and secure newsletter system that serves both our business interests and the expectations of users.

We would also like to point out that you can object to the future processing of your personal data at any time in accordance with the statutory provisions of Art. [21](#) GDPR. The objection may be lodged in particular against processing for direct marketing purposes.

Note to the newsletter according to the [model of lawyer Dr. Thomas Schwenke](#)

### **2.1.7. Comments**

When visitors write comments on the website, we collect the information displayed in the comment form, the visitor's IP address and the user agent string (which identifies the browser) to help detect spam.

An anonymized string (also called a hash) can be created from your email address and sent to the Gravatar service to check if you use it. The privacy policy of the Gravatar service can be found here: <https://automattic.com/privacy/>. After your comment has been approved, your profile picture is publicly visible in the context of your comment.

If you have an account on this website or have written comments, you can request an export of your personal data from us, including any data you have provided to us. In addition, you can request the deletion of all personal data that we have stored about you. This does not include the data that we have to keep for administrative, legal or security reasons.

### **2.1.8. Media**

If you are a registered user and upload photos to this website, you should avoid uploading photos with an EXIF GPS location. Visitors to this website may download photos stored on this website and extract their location information.

### **2.1.9. Contact forms**

When visitors send contact requests, we collect the information requested in the form. The transmitted data will be stored for the purpose of answering the inquiries, but will not be used for marketing purposes.

### **2.1.10. Embedded content from other websites**

Contributions on this website may contain embedded content (e.g. videos, images, contributions, etc.). Embedded content from other websites behaves exactly as if the visitor had visited the other website.

These websites may collect information about you, use cookies, embed third-party tracking services and record your interaction with that embedded content, including your interaction with the embedded content, if you have an account and are logged in to this website.

## **2.2. Plug-ins**

A plug-in is a stand-alone software, which is integrated into a basic program via a predefined interface to expand its range of functions as well as the functionality of the entire system (hereinafter "PLUG-IN"). The PLUG-IN mostly comes from a manufacturer other than the basic program, is based on its own libraries, and is usually supplied by the basic program only with the DATA it requests.

### **2.2.1. Facebook**

The WEBSITE uses PLUG-INS of the social network "Facebook", operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (hereinafter "FACEBOOK"). Signs for

FACEBOOK'S PLUG-INS (hereinafter "FACEBOOK PLUG-IN") on the WEBSITE are in particular the FACEBOOK logo (white "f" on blue background) or the "thumbs up" icon (so-called "like button").

When entering a page on the WEBSITE, which contains such a PLUG-IN, the USER's browser establishes a direct connection to a FACEBOOK server. The content of the PLUG-IN is transferred by FACEBOOK directly to the USER's browser which integrates it into the WEBSITE. Thereby FACEBOOK obtains in particular the information that the USER has visited the WEBSITE. OCEANCARE has no knowledge of the content of the DATA collected by FACEBOOK via the FACEBOOK PLUG-INS, and has no influence on the range of DATA. Further OCEANCARE has no knowledge of how FACEBOOK uses and processes the DATA.

Provided that the USER is logged in to his FACEBOOK account while visiting the WEBSITE, FACEBOOK can assign his WEBSITE visit to his FACEBOOK account, even if the USER does not interact with FACEBOOK PLUG-INS. When the USER interacts with FACEBOOK PLUG-INS while visiting the WEBSITE (e.g. clicking a "like button" or posting a comment), this information is transmitted directly to FACEBOOK by the USER's browser and is stored and processed on FACEBOOK servers (FACEBOOK servers may be located in the USA). By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by FACEBOOK in the manner described and for the aforementioned purpose.

The antecedent logout from the USER's FACEBOOK account and deleting FACEBOOK COOKIES prevents the storage of this data by FACEBOOK. Alternatively, the FACEBOOK PLUG-IN can be blocked by using a "FACEBOOK Blocker" that is to be looked for using search engines.



Further information about the purpose and scope of the collection, storage and processing of DATA by FACEBOOK and about corresponding USER rights is available at [FACEBOOK's data policy](#). Possible settings of the USER's FACEBOOK account in order to protect private data are explained at [FACEBOOK privacy basics](#).

### **2.2.2. Google+**

OCEANCARE can use PLUG-INS of the social network "Google+" on the WEBSITE (hereinafter "GOOGLE+"). Signs for GOOGLE+ PLUG-INS (hereinafter "GOOGLE+ PLUG-IN") on the WEBSITE are in particular the GOOGLE+ logotype or a stylized "g+" in a white tile.

When entering a page on the WEBSITE, which contains a GOOGLE+ PLUG-IN, the USER's browser establishes a direct connection to a GOOGLE server. The content of the GOOGLE+ PLUG-IN is transferred by GOOGLE directly to the USER's browser which integrates it into the WEBSITE. Thereby GOOGLE+ obtains in particular the information that the USER has visited the WEBSITE. OCEANCARE has no knowledge of the content of the DATA collected by GOOGLE via the GOOGLE+ PLUG-INS, and has no influence on the range of DATA. Further OCEANCARE has no knowledge of how GOOGLE uses and processes the DATA.

Provided that the USER is logged in to his GOOGLE account while visiting the WEBSITE, GOOGLE can assign his WEBSITE visit to his GOOGLE account, even if the USER does not interact with GOOGLE+ PLUG-INS. When the USER interacts with GOOGLE+ PLUG-INS while visiting the WEBSITE, this information is transmitted directly to GOOGLE by the USER's browser and is stored and processed on GOOGLE servers (GOOGLE servers may be located in the USA). By using the WEBSITE, the USER consents to the collection, storage and processing of data by GOOGLE in the manner described and for the aforementioned purpose.

The antecedent logout from the USER's GOOGLE account and deleting GOOGLE COOKIES prevents the storage of this data by GOOGLE. Alternatively, the GOOGLE+ PLUG-IN can be blocked by using a "GOOGLE+ Blocker" that is to be looked for using search engines.

Further information about the purpose and scope of the collection, storage and processing of DATA by GOOGLE, about corresponding USER rights, and about possible settings of the USER's GOOGLE account in order to protect private DATA is available at [GOOGLE's privacy policy](#).

### **2.2.3. Twitter**

OCEANCARE can use PLUG-INS of the social network "Twitter", operated by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, (hereinafter "TWITTER") on the WEBSITE. Signs for TWITTER PLUG-INS (hereinafter "TWITTER PLUG-IN") on the WEBSITE are in particular the light blue TWITTER logotype or a stylized blue bird in a white tile. The TWITTER PLUG-IN enables the USER to share posts by OCEANCARE or to follow OCEANCARE on TWITTER.

When entering a page on the WEBSITE, which contains a TWITTER PLUG-IN, the USER's browser establishes a direct connection to a TWITTER server. The content of the TWITTER PLUG-IN is transferred by TWITTER directly to the USER's browser which integrates it into the WEBSITE. By using TWITTER or the "re-tweet" function, the corresponding information is transmitted directly to TWITTER by the USER's browser and stored and processed on TWITTER servers (TWITTER servers may be located in the USA). OCEANCARE has no knowledge of the content of the DATA collected by TWITTER via the TWITTER PLUG-INS, and has no influence on the range of DATA. Further OCEANCARE has no knowledge of how TWITTER uses and processes the DATA. By using the WEBSITE, the USER consents to the collection, storage and processing of DATA by TWITTER in the manner described and for the aforementioned purpose.



By using the [DNT option](#), the USER can prevent browser related DATA (e.g. visit to the WEBSITE) from being connected to his TWITTER account. The antecedent logout from the USER's TWITTER account and deleting TWITTER COOKIES prevents the storage of this DATA by TWITTER. Alternatively, the TWITTER PLUG-IN can be blocked by using a "TWITTER Blocker" that is to be looked for using search engines.

Further information about the purpose and scope of the collection, storage and processing of DATA by TWITTER, about corresponding USER rights, and about possible settings of the USER's TWITTER account in order to protect private DATA is available at [TWITTER's privacy policy](#).

#### **2.2.4. XING**

OCEANCARE can use PLUG-INS of the social network "XING", operated by XING AG, Dammtorstrasse 30, 20354 Hamburg, Germany (hereinafter "XING") on the WEBSITE. XING PLUG-INS (hereinafter "XING PLUG-IN") on the WEBSITE are marked by the XING logo (stylized white and yellow "X").

When entering a page on the WEBSITE, which contains a XING PLUG-IN, the USER's browser establishes a direct connection to a XING server. The content of the XING PLUG-IN is transferred by XING directly to the USER's browser which integrates it into the WEBSITE. Thereby XING obtains in particular the information that the USER has visited the WEBSITE. OCEANCARE has no knowledge of the content of the DATA collected by XING via the XING PLUG-IN, and has no influence on the range of DATA. Further OCEANCARE has no knowledge of how XING uses and processes the DATA.

Provided that the USER is logged in to his XING account while visiting the WEBSITE, XING can assign his WEBSITE visit to his XING account, even if the USER does not interact with XING PLUG-INS. When the USER interacts with XING PLUG-INS while visiting the WEBSITE, this information is transmitted directly to XING by the USER's browser and stored and processed on XING servers (XING servers may be located outside European Union member states). By using the WEBSITE, the USER consents to the collection, storage and processing of data by XING in the manner described and for the aforementioned purpose.

Further information about the purpose and scope of the collection, storage and processing of DATA by XING, about corresponding USER rights, and about possible settings of the USER's XING account in order to protect private DATA is available at [XING's privacy policy](#).

### **3. Personal data**

#### **3.1. Collection and processing**

OCEANCARE processes data allowing conclusions to be drawn about a person's identity (e.g. IP address, requesting domain, name, address and email address of the USER, or details of the means of payment chosen by the USER, etc.; hereinafter separately or collectively "PERSONAL DATA") only for lawful purposes and solely for the purpose for which it is entered (e.g. newsletter and contract processing, technical administration, etc.), for WEBSITE development, for marketing purposes, and for USER recognition (e.g. in order to facilitate WEBSITE use).

Where discernible for OCEANCARE, OCEANCARE collects, processes and uses PERSONAL DATA of persons incapable of acting for themselves only with the consent of their legal guardian. Persons incapable of acting for themselves must obtain the consent of their legal guardian before transmitting PERSONAL DATA to OCEANCARE.

OCEANCARE uses anonymized PERSONAL DATA for statistical analyses, for optimizing the WEBSITE, and for marketing purposes, as well as to increase attractiveness of the WEBSITE.



### **3.2. Disclosure**

PERSONAL DATA transferred abroad is subject to the data protection law of the relevant country and is no longer protected by Swiss data protection law. The USER agrees that OCEANCARE may forward PERSONAL DATA to third parties abroad for the processing of newsletters and contracts as desired by the USER, and that these third parties store and process PERSONAL DATA and servers abroad (including in the USA). In the USA, OCEANCARE shall disclose PERSONAL DATA only to parties who have undertaken to comply with the [U.S.-Swiss Safe Harbor Privacy Principles](#). In all cases, the transfer of PERSONAL DATA to foreign countries is done with or, if OCEANCARE is correspondingly entitled under legal or statutory provisions, without the consent of the USER.

If the USER discloses PERSONAL DATA when completing petitions, polls, surveys, etc., he consents to these PERSONAL DATA being forwarded to unnamed domestic and international recipients (including in the USA), even if the countries of the place of delivery of the DATA do not have legal provisions equating to Swiss data protection law.

### **4. Security**

PERSONAL DATA received by OCEANCARE is stored on the OCEANCARE servers for the purposes the USER has sent it. OCEANCARE takes appropriate technical and organisational measures to protect PERSONAL DATA against unauthorised access, misuse, deliberate or accidental manipulation, loss or destruction. Particularly sensitive PERSONAL DATA is transferred in encrypted form. Technical measures for the protection of PERSONAL DATA are regularly reviewed and, if necessary, updated to the state of the art. These principles also apply to third parties that process and store PERSONAL DATA on behalf of OCEANCARE.

### **5. Modification of data**

Requests concerning the modification of PERSONAL DATA, the receipt of regular or intermittent unsolicited communications from OCEANCARE, non-use of PERSONAL DATA, or deletion of PERSONAL DATA should be directed to OceanCare, Gerbestrasse 6, CH-8820 Wädenswil, [info@oceancare.org](mailto:info@oceancare.org).

OceanCare, CH-8820 Wädenswil, 18th May 2018